

# EXPERIENTIAL SKILL-BUILDING PROGRAMS

## + certifications

From the Turnberry Education Experience, Office of Professional Development

## TRAINING PROGRAMS TO ATTRACT CLIENTS

*Objective: For our consultants to build skills and confidence to win that next client role and to set Turnberry apart from the competition in the caliber of consultants we provide to our clients.*

We're building the most in-demand skills by utilizing a variety of learning modes, assignments to apply core concepts, and group discussion to enhance understanding. Courses are self-paced, but experts and facilitators are always available to respond to questions and give feedback on assignments. An internal certification will be awarded with a [Credly Digital Credential](#) to share on social media or with potential client managers. Several programs will come with additional certifications from external organizations.

## PROGRAM ELEMENTS

All courses are built and organized in Canvas for a flexible learning experience with instructors responding to assignments, quizzes and questions daily.



### SELF-GUIDED CURRICULUM

- Top-rated content
- Variety of modes and learning methods



### APPLIED SKILLS

- Knowledge checks
- Projects and challenges
- Real-life scenarios



### INTERACTIVE LEARNING

- Discussion boards
- Regular feedback
- Access to experts



### DIGITAL CREDENTIALS

- Earning criteria
- Shareable link and syllabus
- Added to LinkedIn profile

## CREDLY DIGITAL BADGES

All programs come with a [Credly](#) badge upon completion that will be added to consultant profiles and LinkedIn Pages for additional program exposure.

### Benefits of [Credly](#):

- Earned badges can be posted on social platforms like LinkedIn to highlight the accomplishment.
- Current and potential clients can easily see our training programs and the potential within our consultant-base.
- Curriculum details are available to the public via a shareable link.
- A public page is generated featuring all course badges, descriptions and skills within an organization's programs.
- Employees keep the credentials with them – increasing our hold as an employer of choice.

# HOW TO ACCESS

All Turnberry Employees will have access to these programs in the Canvas Learning Management System. Managers, recruiters and sales teams are encouraged to suggest courses to consultants, especially those on the bench, where it is beneficial for future roles.

We are developing a method to find and enroll in these programs from the Training Hub in SharePoint, more to come on that feature. For now, a request to [training@turnberrysolutions.com](mailto:training@turnberrysolutions.com) will suffice.

## CURRICULUM OVERVIEWS

Pilot program details are below, additional skills programs are to follow upon client demand.



### POWER BI DATA ANALYST PREPARATION *overview*

This course encompasses the essential skills to learn Microsoft Power BI and to help you prepare for the Microsoft Power BI Data Analyst: PL-300 exam. This course has six sequential learning paths from Microsoft Learn. Each path has text-based modules accompanied by descriptive images and knowledge check quizzes at the end. There are also 10 hands-on labs throughout the modules that walk you through common tasks from data cleaning all the way to creating a finalized report. Module topics include: getting started with Microsoft data analytics, preparing data for analysis, modeling data in Power BI, visualizing data in Power BI, performing data analysis in Power BI, and managing workspaces and datasets in Power BI.



### PROJECT MANAGEMENT ESSENTIALS *overview*

Become well-versed on the ins and outs of project management techniques to ensure the successful delivery of a project. In this course, we'll focus on the fundamentals of project management, from establishing project goals and objectives and building a project plan to managing resources and work, meeting deadlines, and closing the project. Along the way, we'll look at tips for communicating, holding meetings, keeping a project on track, and gaining customer acceptance. Using a variety of content modes, learning strategies and hands-on activities to meet all our learning styles, this learning experience will ensure retention and applicability of skills while having a lot of fun!

CONTACT THE TRAINING TEAM WITH QUESTIONS: [TRAINING@TURNBERRYSOLUTIONS.COM](mailto:TRAINING@TURNBERRYSOLUTIONS.COM)